Study on the College English Class Ideological and Political Education under Big Data

Lina Li, Yu Wang

Wuchang University Of Technology, Wuhan, Hubei, China

Abstract: Ideological and political education is a core content of college education, which plays a very important role in cultivating college students' ideological values and improving their moral cultivation. With the development of social economy, we have entered the era of big data. In the context of the era of big data, there are many new problems in ideological and political education in colleges and universities. Therefore, it has also brought unprecedented challenges to education. Use college English classroom for ideological and political education. According to the materials, make full use of the characteristics of longer college English courses, more class time, and more practical and interesting, which will help ideological and political education enter a new stage.

1. Introduction

Nowadays, economic globalization, cultural diversification, and the rapidly developing network have brought a very strong impact on the ideology of contemporary college students. With the development of society and the rapid increase in the amount of information, we have entered a new era-the era of big data. For college teachers and administrators, contemporary college students have a higher level of thinking activity, and their informatization levels have generally risen. They can use various network resources and software proficiently. The characteristics of diversity, mass, and high speed of big data can both help educational researchers understand the ideological state of college students in real time. At the same time, such massive and diverse data brings huge screening and discrimination difficulties. Therefore, the ideological and political education of college students is facing unprecedented challenges. Great challenge.

2. Educational Background in the Current Era

In college education, ideological and political education has always been a "short board". Students who have been in the background of exam-oriented education for a long time have always adopted the "fill-in-duck", "preaching", and "lecture-based education" learning models in the classroom. Therefore, it is also becoming less and less popular with students. In the classroom, teachers often perfunctorily teach and students perfunctorily listen. On the other hand, if ideological and political education only relies on the full-time ideological and political explanations of four teachers' lessons per week, and most of the time is the "supervised" superficial education, the education time is short, and the theoretical coverage is narrow. The teaching effect obtained in this way cannot reach a satisfactory level, let alone to impress students and help them develop a correct outlook on life.

As early as 2010, some people suggested that the ideological and political education of college students is a systemic job, which means that this is not a matter of overnight and cannot be achieved overnight. If you want to do this well, you must mobilize all majors, so that all teachers in colleges and universities in all courses are involved [1]. At present, teachers of professional courses in colleges and universities only focus on the learning of the main points of this course, and do not combine the teaching content to cultivate the ideological and political education awareness of college students. The reason for this phenomenon is greatly related to the lack of certain moral education methods for professional teachers. Yang Yanhong tried to infiltrate ideological and political education in Chinese classes in colleges and universities, and proposed to establish a

"cloud classroom" to fully dig out ideological and political knowledge based on the teaching content. Similarly, college English courses can learn from the teaching methods in Chinese. One language represents a culture. In actual teaching, English teachers should put aside the phenomenon and look at the essence. They should pay attention to the spiritual expression of the characters in the article. Bridges, a more profound and objective comparison of the differences between Chinese and Western cultures, help students to establish a healthy outlook on life, values and world outlook. In the era of big data, during education, some modern education can be used for teaching. For example, we can use WeChat, QQ, China MOOC, etc. to build a cloud curriculum platform. In college English teaching, insert ideological and political education. This is One thing worth trying.

3. The Importance of Ideological and Political Education

Ideological and political education is an indispensable course for college students. It is a comprehensive education of students' ideological, political, and moral concepts. Therefore, ideological and political education is a very important compulsory course for college students. Colleges and universities should also urge teachers in various disciplines to educate. College students should also carry out ideological and political education while strengthening their professional knowledge. To do things, they should first learn to be human. As a college student, the study of ideological and political education is very important.

Every college has a major that specializes in ideological and political education, but other majors must also carry out political education. It can be seen that ideological and political education is a very important part of learning, and it is also the basis for smooth teaching of other disciplines in universities.

In recent years, with the rapid development of technology, ideological and political education in the era of big data has become more popular. English is always a foreign language for Chinese people. If we do n't like it, and we have to force ourselves to learn, such a learning attitude and learning effect can be imagined [2]. Therefore, we have to add some new elements in it, and when we are learning, we can learn happily.

For example, when we study an English article, it has deep meaning. If this article is narrative, then it tells us some philosophy of life through this story. The first English text of the university was a wonderful story of a boy who decided what he wanted to do in his life because of a "essay". In the classroom, the teacher did not send out his composition, but let him read it out in front of his classmates. At first, he felt that this was a mockery, but he still had the courage to do it, and in the process of reading aloud He paused several times by himself, and he also heard the laughter of his classmates, but at this time, he didn't think it was a kind of mockery, he was very happy, he thought that his article could achieve this. This effect, he is also determined to become a writer who writes articles that make people laugh. This is due to the protagonist's positive recognition of his merits, which is exactly what we should learn from him. If the little boy felt this matter with another mentality at the time, it can be imagined that his heart must be very painful It may not be possible to write such an excellent article.

4. Learning during Entertainment

No matter what kind of knowledge is studied, they have a common essence, which is to encourage people to a higher level of ideology and morality. The study of Chinese knowledge is the simplest and clearest way to learn. In fact, English is the same as it, except that the types of languages are different.

In the era of big data, college students always use some software for learning. They think that the resources on the Internet are rich and do not want to be limited to learning only in textbooks. This learning attitude is very good, but the correct choice is very important. There are many free instructional videos in China MOOC for us to watch. This is a very formal management software that plays a great role in students' learning. However, the most popular software is Bilibili, because This is a comprehensive software with a variety of videos on it. While learning, you can also have

appropriate entertainment. When you are entertaining, if you see some inspirational videos, you will also motivate yourself to learn, so say This software is more popular among college students.

According to the data, this software will recommend some inspirational videos from time to time. Therefore, students will have more useful videos. Everyone will have a subconscious mind of learning. Maybe while they are entertaining, they will browse casually and get some positive energy. The video will evoke the desire of students to learn. English teachers should also change their education strategies according to the students' preferences. Some teachers on Bilibili's lectures are also very good. Teachers can use their own teaching experience to choose some courses suitable for students to learn and recommend them to improve students. Comprehensive English skills, while also training students' ideological and moral qualities.

5. Ways of Ideological and Political Education in College English Classes

It tries to combine public lessons with ideological and political education, so as to increase students' study time in ideological and political education, and ideological and political education of them through public basic teachers.

Interest is the best teacher to learn. No matter which subject we study, it is very important to cultivate interest in learning. But how to cultivate students 'interest in learning is a very difficult problem. We can start with the students' state of mind.

In the course of classroom teaching, I will give students a short period of time before the class for students to "free speech". One group talked about why the current song is really "pop song", only popular for a period of time Since then, they have "lost their voices". After the lecture, some students asked a question in the cloud class study, "Why pop songs easy to get tired of?" Many students think that it is because popular music has no popular part It just has some cheerful rhythms that are very popular with people. In this way, guide students to understand the importance of values to people. Values are not only for money, but also for some emotions. Everything has different values in different places and plays an important role. of. In the study group, there is often a mixture of Chinese and English, but it is forbidden to use large-scale Chinese for discussion. In this way, students quickly improve their English level. At the same time, teachers also understand the students' ideas and guide them step by step in ideological education [3].

In this era of rapid development of network technology, many universities have used modern technology for teaching. For example, such teaching softwares as Superstar Yale, Learning Link and Cloud Classroom are in the ascendant in the world, and have profoundly affected every education corner. The development trend of using the Internet for learning is certain. Nowadays, a lot of knowledge about teaching has been built on big data technology. The purpose is to build a "cloud classroom" for students to learn independently.

For example, a learning model is being promoted using Learning Link. College English teachers should also keep pace with the times, perfectly integrate knowledge points with modern science and technology, and gradually infiltrate students' ideological and political affairs through "cloud classroom" to strengthen Students' recognition of Chinese and Western cultures. Some time ago, a student sent a message in the WeChat group. It was a video about a gentleman on the "Readers" program. This old gentleman has the highest translation award "Northern Light" outstanding literary translation award. First Asian winner. Although Mr. Lao is 96 years old, he still works until the early hours of the day. His "looking up, i find the moon bright; bowing, in homesickness im downed" brought us admiration. It turns out that our poetry is so wonderful. The spirit of the old gentleman really convinced the students and caused a heated debate in the group. Many students have expressed that they want to be a hardworking person like the old gentleman [4].

In addition, using "cloud classroom", teachers can occasionally post current hotspots, and gradually understand the students 'current state of thought and hotspots based on students' views on these events. Based on the data obtained, then Make appropriate adjustments to your teaching methods and content to improve teaching effectiveness. At the same time, teachers should also adjust their own status in accordance with the students 'response to the lessons in the classroom. Teachers should also express their views to guide the normal development of students' thinking so

that students develop a healthy and positive attitude towards life. This subtle way makes it easier for students to accept, and the effect of ideological education will be more obvious.

6. Conclusion

In this era of rapid development of science and technology, our living standards have been greatly improved, and at the same time, we have realized the convenience brought by the Internet. The emergence of various media forms is also affecting the development of our thinking mode. As an English teacher, you must continue to learn, continuously improve your ability to use new technology products, make your own contribution to the education cause, and make a small contribution. Advance with the times and actively guide students to develop their thinking correctly, thereby improving the teaching efficiency of ideological and political education. In college English classes, teachers should actively communicate with students so that students can participate in the classroom. Teachers should be good at discovering the advantages of students and using them to seize the good time of ideological and political education and then correct them. Guiding can do more with less.

References

[1] Zhu Li. On how big data can change education [J]. 2014. (3): 5-7.

[2] Mo Fei. Reflections on the Absence of Professional Course Teachers in Ideological and Political Education in Colleges and Universities [J] .2010. (8); 94-97.

[3] Yang Yanhong. Penetration of ideological and political education in China's college education in the era of big data [J]. 2015 (5): 7-8.

[4] Ren Qiufei. Analysis on ideological and political education of young teachers in higher vocational colleges in the context of new media [J] .2014. (3): 21-24.

[5] Zhu Dongbi. The Penetration and Integration of Ideological and Political Education in College English Classes [J]; Contemporary Educational Practice and Teaching Research; 2019-01